



GEORGIANA TUFEANU

SOCIAL MEDIA MANAGER

PROFESSIONAL EXPERIENCES

Mentor Social Media, Graphic Design, Photography
SHE IS MOM www.sheismomclub.com Feb. 2021 - present

Social Media Manager, Graphic Designer, Photographer

BUY GLAM Dec. 2019 - Jan. 2021, Milan

- Editorial plan, Social Media Strategy;
- Content Creation: Graphic Design for social media posts and Paid Advertising, product photography and video;
- Community Management;
- Influencer Marketing (I worked with 15 influencers).

Social Media Consultant

Freelance Jan. 2019 - Sept. 2019, Milan

Department Manager

Idea Bellezza Perfumery Sept. 2017 - Oct. 2018, Milan

- Ensured high level of customer satisfaction in the fragrance department through excellent service (English, Italian and Romanian);
- Orders and stock monitoring, visual merchandiser of the department;
- Coordination of new personnel.

Sales Consultant

Sephora Dic. 2016 - Aug. 2017, Milan

Marketing & PR

Europa Musica Apr. 2016 - July. 2016, Milan

- Planning and promotion of Puccini's 'La bohème' opera concert;
- Online marketing management: e-commerce, email marketing, Social Media management; customer development.

Back Office Administrative

Riad Yacout, Aug. 2015 - Apr. 2016, Milano

Receptionist

Hotel Panoramic Apr. 2014 - Ott. 2014, Ramnicu Valcea, Romania

LANGUAGE PROFICIENCY

English - C1; **Italian** - C1; **Romanian** -madrelingua; **Hebrew**- A2

Levels: A1/A2: base - B1/B2: medium- C1/C2: advanced -Common European Framework of Reference for Languages

TOOLS

Photoshop, InDesign, Adobe After Effects, SEO Tools, Analytic tools, Excel, Power Point, Word.

IT SKILLS

SEO, SEM, SEA, Wix, Wordpress.

INFO & CONTACTS

Date and place of birth: 01/03/1989, Romania

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Email: contact@georgianatufeanu.com

Website: www.georgianatufeanu.com

Residency: Pavia, Lombardia, Italia

EDUCATION & CERTIFICATIONS

Hyperion University of Bucharest

Bachelor Degree in Natural Science

Graphic Design Specialization - California Institute of the Arts 2021

Typography - California Institute of the Arts 2021

Imagemaking - California Institute of the Arts 2021

Graphic design History - California Institute of the Arts 2021

Social Media Marketing - Tabita Group SRL Milan 2019

Blogger Profession - Formatemp - Milan 2020

SEO Specialist - Tabita Group SRL - Milan 2019

Fundamentals of Digital Marketing with Google certificate 2019

OTHER COURSES

Training Sales Strategy - Roll Out - Milan, 2017

Sales Psychology - Adamis Group - Milan, 2016