

Milan, 11<sup>th</sup> of January 2021

Subject: Reference Letter for Ms. Georgiana Tufeanu

To whom it may concern,

I am writing this letter to recommend Ms. Georgiana Tufeanu for the position of Social Media Manager in your company.

Ms. Georgiana Tufeanu worked for 1 year as a Social Media Manager in our Company (Eriador srl). She was responsible for developing the brand's message and marketing materials to attract customers for the brand Buyglam.ro, both on social media and description of the products on the company's website. During her time in our company, Ms. Tufeanu has developed excellent work in an almost completely independent way.

Ms. Tufeanu has monitored our Social Media accounts with Facebook and Instagram, managing the entire creative content creation process: all visual aspects regarding photography and conceptualizing graphic design of the pages, the marketing message and the Influencer marketing.

A team player, Ms. Tufeanu worked well with her colleagues in marketing from international teams, being the one responsible for all the translations of the brand's message in three languages: English, Italian and Romanian.

Ms. Tufeanu is passionate at work, very dynamic and hard-working, respecting the deadlines. She is very willing to take over new challenges and responsibilities.

For the aforementioned reasons I would like to fully endorse Ms. Tufeanu's application and I am totally confident that Ms. Tufeanu will prove herself to become an excellent addition your company. Please feel free to contact us if you'd like any additional information.

Best regards,

Riccardo Anselmi  
Head of Buying and Project Manager



**ERIADOR SRL**

Viale Monte Grappa, 14  
20124 - Milano